

# Art Projects for Schools Privacy Policy



## **What information does APFS collect?**

We collect personal information from you when you request a free sample or book on for one of our projects.

When doing so, you may be asked to provide personal information such as your name, e-mail address, mailing address and phone number.

When you use APFS online services, we use cookies and collect IP addresses.

## **What are cookies?**

Cookies are small files that a site transfers to your computer through your web browser (if you allow) that enables the sites or service providers systems to recognise your browser and capture and remember certain information.

## **How does APFS use cookies?**

We use cookies to compile anonymous data about site traffic and site interaction so that we can offer better site experiences in the future.

## **Third Party Cookies on APFS pages**

Please note that during your visits to the APFS website you may notice some cookies that are not related to APFS. When you visit a page with content embedded from, for example, Facebook or Twitter, you may be presented with cookies from these websites. APFS does not control the dissemination of these cookies. You should check the third party websites for more information about these.

## **I would like to disable cookies**

Cookies can be disabled in your browser options.

## **What do we use your personal information for?**

Any of the information we collect from you may be used to to contact you by telephone, email or letter after requesting a free sample or booking on to one of our projects. We may occasionally contact you by letter or email for marketing purposes (APFS only).

You may opt-out of receiving direct marketing from APFS via our sample and booking forms.

## **How do we protect your information?**

We implement a variety of security measures to maintain the safety of your personal information.

## **Do we disclose any information to outside parties?**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also share your information where disclosure is required or permitted by law (for example to government bodies and law enforcement agencies).

## **Your Consent**

By using our site, you consent to our website's privacy policy.

## **Changes to our Privacy Policy**

If we decide to change our privacy policy, we will post those changes on this page.

## **Contacting Us**

If there are any questions regarding this privacy policy you may contact us using the information below.

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*This policy was last modified on 24/05/2012*