



Quality Policy

It is APFS Ltd's objective to be recognised as a World-Class supplier of print services and colour digital printing on various media.

To achieve this we are committed to:

- ◆ **Customer Satisfaction**
 - ◆ Providing our customers with products and services that meet or exceed their requirements.
- ◆ **Continual Improvement**
 - ◆ Measurable improvement of the effectiveness of our business and its management/operating systems.
- ◆ **Employees.**
 - ◆ Providing training to employees to promote Continual Improvement.
 - ◆ Empowering our employees to use their skills and talents to achieve the quality policy and business plan objectives.
- ◆ **Management System**
 - ◆ Maintaining a management system compliant to ISO 9001.
 - ◆ Reviewing our management system on continual basis for robustness.
 - ◆ Setting and reviewing performance objectives to meet our business goals.
- ◆ **Environment**
 - ◆ Maintaining operations that protect the environment and natural resources of our communities and our nation (SEE ALSO ENVIRONMENTAL POLICY).
- ◆ **Safety**
 - ◆ Providing a safe work environment for our employees and visitors.
 - ◆ Supply products that are fit for purpose & safe to use.

Authorised by:

A handwritten signature in black ink, appearing to read 'Dan Dickey', written in a cursive style.

Mr Dan Dickey

Managing Director

Dated: 12/02/2009