



APFS Cookie Policy

Some additional information may be needed with the policy depending on the use case of your website(s). This policy must be publicly available, best as a PDF to all website visitors via a simple link on the website.

APFS use cookies on our sites www.APFS.org.uk (our site, or our sites) for a number of purposes. They help us to provide you with a good experience when you browse our website, and also allow us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information this is transferred to your computer's hard drive.

We use the following cookies:

- Strictly necessary cookies
These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of the e-billing services.
- Analytical/performance cookies
They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users find what they are looking for easily.
- Functionality cookies
These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences.

You can find out more information about the individual cookies we use and the purpose for which we use them below.

First-party APFS cookies

This website will set some cookies that are essential for the website to operate correctly. These cookies, none of which capture personally identifiable information, are as follows:

- Visitor ID – this cookie is a numeric value that identifies unique visitors and provides coherence and consistency to a site visit;
- Page Number – this cookie identifies the page you are on;

- Session ID – this cookie identifies your website session;
- Test – this cookie checks whether or not your browser supports cookies;
- Order – this cookie ensures that your shopping basket works correctly.

Third-party cookies

Our website will set several types of third-party cookie, and we do not control the operation of any of them. The third-party cookie which may be set include:

- Google Analytics – we use Google Analytics to collect data about website usage. This data does not include personally identifiable information. You can view the Google Privacy Policy Here:
www.google.com/policies/privacy/.

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all parts of our site.